## AMERICAN NATIONAL\*



## Brookfield Reinsurance

## **In Business Since 1905**

A by AM Best & Company\*

A by Standard & Poor (Financial Strength)\*

B Rating with Weiss (Safety Rating)\*

A Rating with Fitch (Outlook Stable)\*

\$31.3 Billion in Consolidated Assets\*

- Surplus Reserve is nearly 22% of Assets!
- \$1.28 in Assets for Every \$1.00 of Liabilities

A or Higher every year since 1941: 82 Years!

NO DEBT!





## AMERICAN NATIONAL<sup>®</sup>

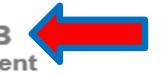


## **Brookfield**Reinsurance

#### A Leading Global Alternative Asset Manager

**Brookfield ~725B** 

Assets Under Management





Renewable Power & Transition \$68B



Infrastructure

\$140B



**Private Equity** 

\$105B



**Real Estate** 

\$256B



Credit & Insurance Solutions<sup>2</sup> \$151B





~\$68B<sup>3</sup>

Principal Investments

Direct Investments | Fund Investments | Financial Assets | Cash

 Credit & Insurance Solutions includes \$14 billion from our Public Securities Group plus \$7 billion from our Reinsurance group.
 Represents NAV.

"BAM" (Listed on NYSE & TSX)







## **Brookfield** Reinsurance

The Company Offering the 'Whole' Life

Package



Where Tradition Meets Innovation Liste > Pensions > Annuities



**AMERICAN NATIONAL HITS \$130 BILLION LIFE INSURANCE IN FORCE\*** 



# ANICO Delivers the Full Package







Expediting the application process with Xpress and Xpress Plus

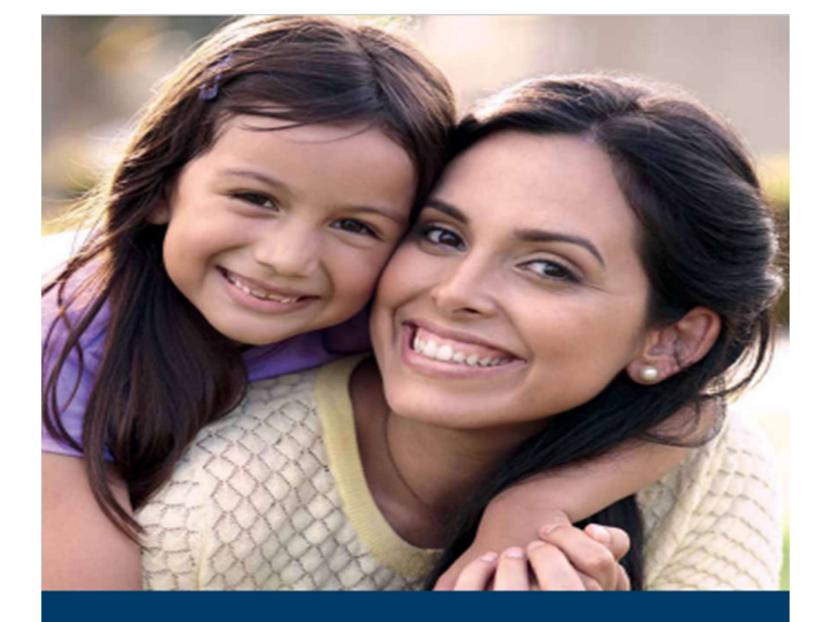


# miss\*me?



- > Still want to sell Term with ANICO?
- > There is a way?
- > Signature Term is Still Available . . .

SIGNATURE TERM
Life Insurance Series



Participating Whole Life Insurance

with a Signature Term Rider



Participating Whole Life Insurance



Objective	Focus on 'Guaranteed' <u>Low-Cost</u> Protection with Flexibility to Pay-up the Policy Early and Enhance Cash Accumulation	
Issue Ages	0-80 / Age Nearest Birthday	
Issue Limits	\$10,000 Minimum / \$25,000 to include Terminal Illness Living Benefit / \$50,000 to include Critical & Chronic Illness Living Benefits	
Riders & Benefits	Living Benefits ( <u>ALL THREE</u> ), <b>Primary / Add'l Insured Term Rider</b> , <b>Paid-Up Additions Rider</b> , Child's Term Rider, Gtd Insurance Option Rider	
Dividend Options	<ol> <li>Paid-up Additions (Default Option)</li> <li>Accumulate at Interest (2.50% as of 12/1/21)</li> <li>Premium Reduction</li> <li>Cash</li> </ol>	
Loans	Loans are charged 8% Interest in Arrears. Loan Amounts are credited the	

current dividend accumulation interest rate of 2.50%. Net Loan Rate = 5.50%



Customizing your life insurance policy





#### **BENEFITS AND RIDERS**

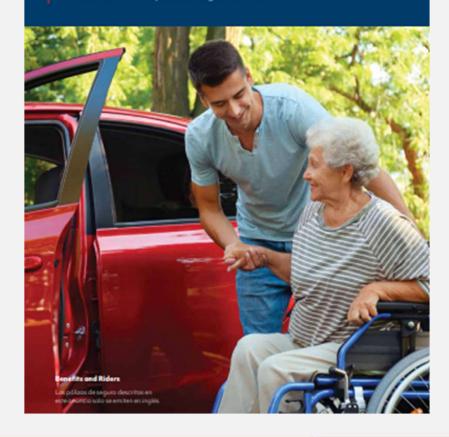
Customizing your life insurance policy





#### BENEFICIOS Y CLÁUSULAS ADICIONALES

Personalización de su póliza de seguro de vida





## Participating Whole Life Insurance Riders & Benefits A



#### Children's Term Rider

**Disability Premium Waiver** 

ANICO Signature Term Rider – ART, 10, 15, 20, 30 years

**Paid up Additions Rider** 

**Guaranteed Insurance Option Rider** 

Accelerated Benefit Riders - Critical, Chronic & Terminal



Customizing your life insurance policy



#### Children's Term Rider

- \$1,000 \$25,000 Rider Amt
- Flat cost of \$7.50 / \$1,000 for all Children of the insured
- Convertible up to 5 X Rider
  - At Age 25
  - \$50,000 Maximum
  - Any Permanent Product

#### **Disability Waiver of Premium**

- Waives the Premium if Disabled Prior to Age 60
  - through age 100 / resolution of disability
- Rider Expires at age 60 if insured is not disabled . . .
- Total Disability / 'Any Occ'
- 6 Months Continued Disability

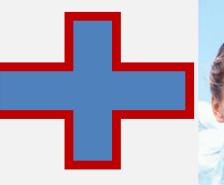


Customizing your life insurance policy











SIGNATURE WHOLE LIFE
Participating Whole Life Insurance



SIGNATURE TERM

Life Insurance Series

**Primary Insured Additional Insureds** 







Customizing your life insurance policy

## Signature Term Rider\_

Rider Benefit
Options (issue Age)

ART (18-65), 10-Year (18-70), 15-Year (18-65), 20-Year (18-60), 30-Year (18-50).

**Rider Eligibility:** 

Additional Coverage can be purchased for **Base Insured**, **Spouse of Insured**, **Children of Insured** or **Business Associate...** 

**Underwriting:** 

Regular Underwriting Requirements for Additional Insureds...

**Issue Limits:** 

\$25,000 Minimum, Up to 4 X Base Policy Coverage Amount

**Convertibility:** 

Convertible up to the earlier of the level premium guarantee period or age 65. Conversion Credits apply in the first 5 Years

**Living Benefits?** 

Yes! Living Benefits are included on the Term Rider Coverage.

**Great way to lower the cost & Maximize the Protection!** 



SIGNATURE TERM
Life Insurance Series

#### SIGNATURE TERM

Life Insurance Series

## Signature Term Rider



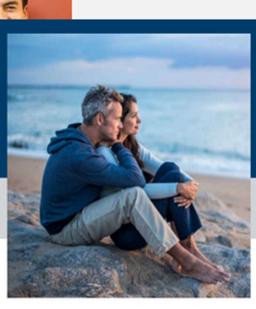




Partial / Full Conversions







SIGNATURE PERFORMANCE INDEXED UNIVERSAL LIFE INSURANCE Planning for the Unexpected

- Convert to a New Policy . . .
- Future Conversions to Face Increase of Existing IUL
- Each Conversion = New Sale & Commission!





Participating Whole Life Insurance

## Signature Term Rider



- Purchases additional term insurance on:
  - Primary Insured
  - Additional Insured (Family Member, Business Associate...)
- ART or 10, 15, 20 or 30 year level premium term
- Living Benefits Included on Riders
- Convertible just like a stand-alone Term Policy
- Sales Idea: Blend Term with Base Coverage and Add PUAR to Pay-Up Coverage . . .



Participating Whole Life Insurance

## Paid Up Additions Rider 👭





- Flexible options to purchase paid-up participating whole life insurance\*
- Increases Cash Accumulation (Over-funding)
- Increases Death Benefit (Paid Up Additions)





Participating Whole Life Insurance



## Paid Up Additions Rider

Flexible options to purchase paid-up participating whole life insurance as either:

**At Time of Application** 

A one-time purchase payment

(1035 or Single Premium)

**Specified Amount Specified Duration** 

(Can Pay Thru Age 85)

Short Pay Scenarios are permitted to create a "paid up policy" after a specified period of time.



## Paid Up Additions Rider: Purchase Payment Options



### **Single Purchase Payment:**

A Single Purchase Payment is made at the time of application. If the Single Purchase Payment Option is selected, no additional Purchase Payments may be made.

- 1035 Transfer from another Life Insurance Policy
- · Lump-sum from another financial account / vehicle
- · Single Premium Whole Life Insurance . . .



## Paid Up Additions Rider: Purchase Payment Options



#### **Schedule Purchase Payments:**

Scheduled Purchase Payments are made for the specified amount and duration chosen at the time of application which cannot extend beyond the insured's attained age 85. selected, no additional Purchase Payments may be made.

- · Adds to the 'fixed' base policy premium
- · Can Pay-up the Coverage at a specific age
- · Builds Additional Liquidity in the Policy . . .



Participating Whole Life Insurance



## Paid Up Additions Rider

- Premium flexibility ~ ideal for 1035 Exchanges
- Create an increasing policy death benefit as your client's needs grow
- Enhanced, liquid policy cash values which can be withdrawn (withdrawals reduce death benefit)
- Accumulate sufficient guaranteed cash value to help fund a guaranteed paid-up policy prior to maturity (Maturity = Age 121)



Customizing your life insurance policy



## Guaranteed Insurance Option Rider\_

Add \$10,000 - \$50,000 of Coverage
Additional upon specified Ages (25-40) or
events during the Insured's lifetime
without providing evidence of insurability

Up to \$300,000 of Additional Coverage ~ Guaranteed!

Best for Younger age Insured's ~ Under age 35 . . .



Customizing your life insurance policy



## Guaranteed Insurance Option Rider



## Guaranteed Insurance Option Rider:

- Guarantees Additional Purchases of Life Insurance\*
  - On the Base Insured (Permanent Insurance)
  - Spouse (Permanent Insurance)
  - Children (Child's Term Rider)



Customizing your life insurance policy



## Guaranteed Insurance Option Rider\*

#### **Regular Option Dates:**

#### **Base Insured Only**

- Six Regular Option Dates
   on the policy anniversary
   coinciding with the pre defined attained ages
- Ages: 25, 28, 31, 34, 37, and 40 (60 days' notice of an approaching date will be provided to the client. Rider expires at anniversary/age 40)

#### **Alternate Option Dates:**

Alternate Option Cancels Next Regular Option

- Spouse: First Marriage of the Insured (Can purchase permanent policy/one time)
- <u>Child:</u> Live birth(s) or Adoption(s) of a child of the insured (Can add Child's Term Rider)

st Rider must be added at policy issue and expires lacktriangle policy anniversary coinciding with attained age 40.



Customizing your life insurance policy



## Guaranteed Insurance Option Rider\_

- Can Purchase up to \$50,000 of additional Insurance up to 6 times (Up to \$300K Coverage)
- Base Insured, Spouse, or Children of Insured\*
  - Insured: Every 3 Yrs; Ages 25-40 (Perm. Policy)
  - Spouse: Marriage of the Insured (Perm. Policy)
  - Child: Birth/Adoption of Child (Child Term Rider)
- Include on young clients with Term Rider





Customizing your life insurance policy



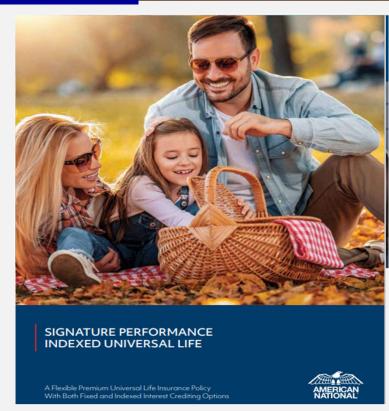


## Guaranteed Insurance Option Rider\_



Additional Purchases

**Guaranteed Issue!** 



- Buy a new permanent policy . . . An IUL
- Future Purchases as Face Increase of Existing IUL
- Each Purchase / Increase = New Sale & Commission!



Participating Whole Life Insurance



## Positioning for Young Insured . . .

- ➤ Client Looking for \$250,000 of Protection
- > Wants Permanent Coverage, but working with a tight budget...
- ➤ Male, Age 30, Standard Non-tobacco
- Wants options offering guarantees & possibly accumulation....

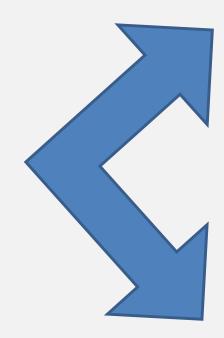


Participating Whole Life Insurance



## Start out with a \$50K WL / \$200K 30Yr Term Rider + GIO for future coverage







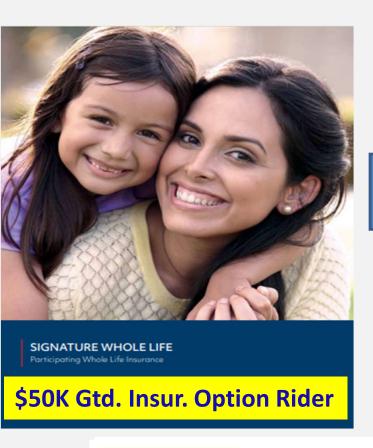
Exercise GIO Options / Convert Term Rider = Increased Protection



Participating Whole Life Insurance



## Begin by exercising the GIO Rider on each exercise date / age



GIO – Age 40



Age 40: Exercise GIO / Increase IUL Face by \$50,000



Participating Whole Life Insurance



## Once GIO is expired, begin to convert the Term Rider to IUL Face Increases...



Convert Ages 40 - 65

**30 Years / Age 65** 



\$200K Sig. Term Rider

Multiple Partial Conversions/Full Conversion to Increase IUL Face Amount...

Participating Whole Life Insurance

## SIGNATURE PERFORMANCE INDEXED UNIVERSAL LIFE







## Living Benefits!

Bonnie Thomas: \$234,364.24



What is a Living Benefit?

In insurance terms, Living Benefits are Accelerated Benefit Riders (ABRs)<sup>1</sup> which provide the option of receiving a partial or full accelerated life insurance benefit if the insured experiences a qualifying medical condition.<sup>2</sup> Robert Sanchez: \$733,062.00



Rachael Roberts: \$51,860.10



What can a Living Benefit mean to a family?

A Living Benefit can mean the freedom to make choices, provide for a family, and peace of mind. Isabella Martinez: \$120,522.74



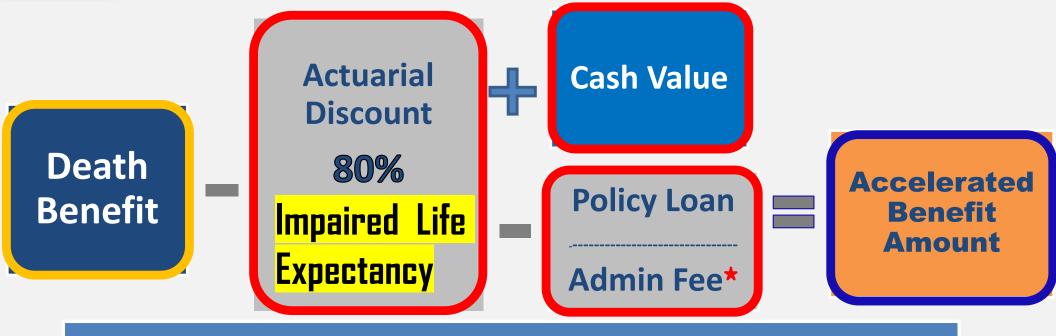
465 Claims / \$68.4 Million!\*

\*January, 2016 – October, 2022



# Living Benefits Riders Calculation of Benefits





#### Note: Full and Partial Benefits are Provided with a Claim\*\*:

- > The Reduction in Life Expectancy as a result of the illness or injury is the major factor determining the % of the Death Benefit that is Accelerated
- ➤ If the Full Amount is selected, the policy terminates. If a Partial Acceleration is selected, the remaining portion of the policy continues with premiums adjusted . .

Where Tradition Meets Innovation

Participating Whole Life Insurance



## Positioning the Sale



SIGNATURE WHOLE LIFE Participating Whole Life Insurance









Participating Whole Life Insurance

## Who is a Prospect?





- Clients Seeking <u>Guarantees:</u> (Cost, Coverage, Cash Value)
- Millennials remember the 2008 financial crisis . . .

'GUARANTEES ARE KEY'





Participating Whole Life Insurance

### Who is a Prospect?



Generations	Born	Current Ages
Gen Z	1997 – 2012	10 – 25
Millennials	1981 - 1996	26 - 41
Gen X	1965 – 1980	42 – 57
Boomers II (a/k/a Generation Jones)*	1955 - 1964	58 - 67
Boomers I*	1946 - 1954	68 – 76
Post War	1928 - 1945	77 – 94
wwii	1922 - 1927	95 – 100

- "Millennials are more conservative as investors than Gen X or Baby Boomers because of the 2008 Recession and the impact it had on their parents and on them."
- ..."on average they allocate 1/3 less to equities than Gen X or Baby Boomers ..."



Participating Whole Life Insurance

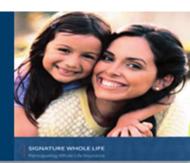
### Who is a Prospect?



- Guaranteed Fixed Premium (Cost)
- Guaranteed Death Benefit (Coverage)
- 3 C's
  of WL
- Guaranteed Accumulation (Cash Value)
- Flexibility to Pay-up the Coverage Early
  - Fully Paid-up Coverage ~ About \$25 Add'l Cost . . .
  - Reduced Paid-up Coverage
- A GUL alternative with Cash Accumulation!



Participating Whole Life Insurance





- Young family needing a solid plan for protection for their 'whole life' . . .
- Guarantees are very important  $\sim$  the "3 C's" of Life Insurance . . .
- They want a plan that they can build on for future life insurance needs
- Signature Whole Life offers the Foundation of Protection they're seeking

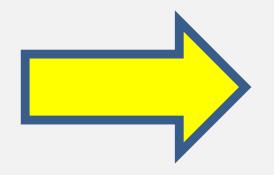


Participating Whole Life Insurance





- \$100,000 Base Policy + \$400,000 30-Yr Term Rider on 'Dad'
- \$250,000 30-Yr Term Rider on 'Mom'
- \$10,000 of Children's Term Rider on their two kids
- \$50,000 Guarantee Insurance Option Rider???





Participating Whole Life Insurance





- 'Mom' and 'Dad' can convert their term riders to any permanent plan
  - Partial Conversion to an IUL and future conversions to face increases of the IUL
- Kids can convert the CTR @ age 25 up to \$50,000 of any permanent Plan
- 'Dad' can buy up to \$50,000 of any permanent plan on exercise options without underwriting using the Guaranteed Insurance Option Rider . . .



Participating Whole Life Insurance

#### Whole Life / Term Blend



### Coverage / Cost Options ~ Keeping \$100K Base Policy\*:

- Continuous Pay \$172/Month
- \$100,000 Fully Paid-up at age 65 \$198/Month (add'l \$26)

#### Term Rider Conversion Strategies for 'Mom' & 'Dad':

- Full Conversion (Any Permanent Plan)
- Partial Conversion to IUL; additional conversions as IUL face increases

#### **Additional Insurance Option Rider Strategies**

- Exercise for Dad on any qualifying exercise date (Any Permanent Plan)
- Exercise to an IUL; additional exercises as IUL face increases

No Underwriting for Term Conversions or GIO Exercise Options . . .

\*Dad: M-32-StdNT / \$100K Sig WL & \$400K 30yr Term Rider. Mom: F-30-PfdNT / \$250K 30yr Term



Participating Whole Life Insurance





- Business Owner with two "Key Partners"
- He has personal investments / savings
- Doesn't want to take

  ANY risks with the

  company's financials...
- Looking for Solid
   Guarantees . . .



Participating Whole Life Insurance

#### Whole Life / Term Blend







#### **Business Insurance**

- **Key Person & Retirement** Plan for Owner
- **Business Owner** 
  - \$250K Base Policy + \$750K 20-Yr Term
- **Two Partners** 
  - \$500K 20-Yr Term
- **Solve for Paid-up Base Coverage in 20 Years**



Participating Whole Life Insurance

# SIGNATURE WHOLE LIFE Mentioning solves to de la sance

Premiums and	<u>Coverage</u>	<u>Summary</u>
--------------	-----------------	----------------

	Coverage Amount	To Age	Annual			
Signature Whole Life	\$250,000	121	\$3,962.50	Design	0	
20 Year Signature Term on First	\$750,000	65	\$960.00	<b>Busine</b>	ess Owner	
Insured				David	11.0	
20 Year Signature Term on Second	\$500,000	59	\$520.00	<b>Partner</b>	#1	
Insured				_		
20 Year Signature Term on Third Insured	\$500,000	56	\$485.00	<b>Partner</b>	<b>#2</b>	
Annual Paid Up Additions Rider		65	\$2,092.48			
т интегнати	Total			0!	O autaul.	Mandhh
	Total		Annual	Semi-	Quarterly	Monthly
	Coverage		<b></b>	Annual		(PAC)
Total Premium	\$2,000,000		\$8,019.98	\$4,098.90	\$2,093.91	\$686.51



Participating Whole Life Insurance



			Guarante	eed Value	
<u>.</u> I			Guarance	ed value	
-	End		Contract		
	of		Premium	Cash	Death
Age	Year	Mode	+ Riders	Value	Benefit
61	16	A	8,020	90,282	1,086,753
62	17	A	8,020	97,892	1,090,869
63	18	A	8,020	105,671	1,094,862
64	19	A	8,020	113,611	1,098,738
65	20	A	8,020	121,707	1.102.500
			160,400		Paid-Up
			100,400		
66	21	A	0	125,278	250,000
67	22	A	0	128,910	250,000
68	23	A	0	132,603	250,000
69	24	A	0	136,356	250,000
70	25	A	0	140,165	250,000
71	26	A	0	144,022	250,000
72	27	A		1 47 010	250,000
73	28	A	o <mark>Guara</mark>	147,912 151,819	250,000
74	29	A	0 1		250,000
75	30	A	o Cost K	ECOVERY 155,729 159,632	250,000
		**		100,002	250,000
			160,400		



Participating Whole Life Insurance

# Whole Life / Term Blend



SIGNATURE WHOLE LIFE

		Non-Guaranteed Value, Current Dividends			
End					
of		Cash	Ca	ash	Death
Year	Mode	Outlay	Val	lue Be	enefit
16	A	8,020	96,1	.53 1,10	0,340
17	A	8,020	104,4	1,10	5,689
18	A	8,020	113,0	1,11	0,953
19	A	8,020	121,8	1,11	6,143
20	A	8,020	130,8	1,12	1,254
	_	160,400		Pa	<mark>id-Up</mark>
21	A	0	135,1	78 26	9,755
22	A	0	139,6	519 <b>Continue</b> 27	0,769
23	A	0	144,1	.6627	1,801
24	A	0	148,8	316 🚺 27	2,845
25	A	0	153,5	668 Increase 27	3,906
26	A	0	158,4	14	4,982
27	A	0	163,3	339 27	6,075
28	A	0	168,3		7,186
29	A	0	173,3	368 27	8,317
30	A	0	178,4	48 27	9,467
	_	160,400			

Participating Whole Life Insurance

# vs. Signature GUL

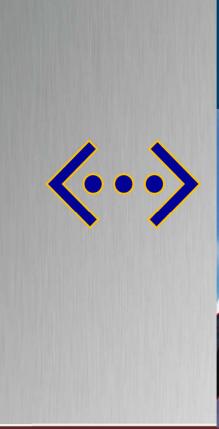


#### Cash Value & Death Benefit Guarantees for Less than a GUL?



SIGNATURE WHOLE LIFE Participating Whole Life Insurance







With Guaranteed Cash-Out



Where Tradition Meets Innovation Life > Pensions > Annuities



Participating Whole Life Insurance



### A Cash Accumulation 'GUL' Alternative....

Male, \$td Non-Tobacco, \$50,000 Initial Death Benefit; Level Pay to 121

Age	Monthly Premium	Cumulative Premiums at Age 65	Monthly Premium	Cumulative Premiums at Age 65	Guaranteed Cash Values at Age 65	Gtd Net Cost at Age 65
30	\$35.42	\$14,877	\$52.70	\$22,120	\$17,081	\$5,039
40	\$55.47	\$16,641	\$73.61	\$22,083	\$14,756	\$7,327
50	\$87.43	\$15,738	\$108.48	\$19,526	\$10,875	\$8,652

Participating Whole Life Insurance

### vs. Index UL

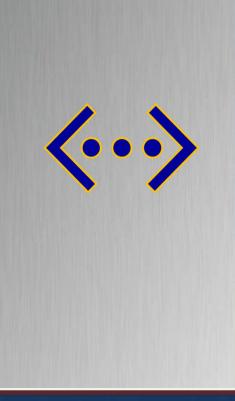


#### Whole Life & Term Blend for MUCH Less than a IUL?



SIGNATURE WHOLE LIFE Participating Whole Life Insurance







SIGNATURE PERFORMANCE INDEXED UNIVERSAL LIFE

A Flexible Premium Universal Life Insurance Policy With Both Fixed and Indexed Interest Crediting Options





Participating Whole Life Insurance



### Signature WL & Term Blend

### Signature Whole Life+Term

\$50K WL + \$200K 20 / 30 Yr Term

\$76.55 / \$88.82 Age 30:

\$86.83 / \$101.17 Age 35:

\$108.99 / \$130.94 Age 40:

\$143.68 / \$178.07 Age 45:

\$189.52 / \$254.84 Age 50:

## Traditional Cash Accum IUL\*

\$250,000 Face Amount / Min. Prem.

\$115.00

\$142.49

\$175.00

\$220.00

\$277.39

<sup>\*</sup> Male, Standard Non-Tobacco, \$250,000 Initial Death Benefit; Signature Performance IUL



# SIGNATURE WHOLE LIFE INSURANCE



Where Tradition Meets Innovation Life > Pensions > Annuities



# SIGNATURE WHOLE LIFE INSURANCE

Company	Product	Premium	Age 65 CV
Nationwide	Whole Life 100	3,398	73,210
ANICO	Signature WL	<mark>3,963</mark>	<b>78,563</b>
Guardian	WL-121 (2019)	4,083	93,377
Penn Mutual	<b>Guaranteed WL II</b>	4,393	115,505
National Life	Total Secure NL	4,405	97,271
Mass Mutual	Whole Life 100	5,003	125,925

igspace\*Full Pay, Male, 45, Preferred, Endow @ Maturity, \$250,000 Face Amount. Results as of 12/14/21



# SIGNATURE WHOLE LIFE INSURANCE

#### **ABR** Comparison

Company	Product	Terminal	Chronic	Critical
American National	Signature Whole Life	Yes	Yes	Yes
Mass Mutual	WL 100	Yes	No	No
Penn Mutual	Guaranteed Whole Life	Yes	Yes	No
Guardian	Whole Life 121 (2019)	Yes	No	No
National Life	TotalSecure NL	Yes	Yes	Yes
Protective	Non-Par Whole Life 2019	Yes	No	No

### **Living Benefits up to \$2 Million!**

- ✓ Critical & Chronic Illness: Policies of \$50,000 +
- ✓ Terminal Illness: Policies of \$25,000 +



# SIGNATURE WHOLE LIFE Participating Whole Life Insurance

# Why ANICO for Whole Life?





LOW Cost / Premium

- Guaranteed Cost, Coverage & Cash Accum.
- Term Blend up to 4 X Base Policy
- Paid-Up Additions Rider
  - Short Pay / Paid-up Policy / Roll-Overs....
- Guaranteed Insurance Option
  - No Underwriting . . . Up to \$300,000!

Low \$10K Minimum\*

\* \$50,000 Minimum DB for all 3 Living Benefits

# Win with ANICO!





Get a fast start with American National in 2023.

Use **electronic applications** for life sales to earn a



MINIMUM PREMIUM	\$5K	\$10K	\$20K	\$30K	\$40K	\$50K	\$60K	\$70K+
CASH BONUS	\$100	\$200	\$450	\$750	\$1,200	\$1,700	\$2,300	\$3,000

5 Case Minimum. Policies must be paid / in force by 4/14/23



# What's Needed to be in the 'Top 80'?

\$150,000+ of Life Premium

\$3.5 Million+ of Annuity Premium

# 2024

We hope that you will qualify to join us for the Independent Marketing Group Conference 2024!

You and a guest could escape for a luxurious five days and four night stay at the stunning

One & Only Palmilla, Cabo San Lucas, Mexico.

INDEPENDENT MARKETING GROUP CONFERENCE: 2024

Conference Dates: May 19-23, 2024



# **American National** Insurance Company







 for your commitment to **American National** 

 We look forward to our Growing our 'Partnership' and with you!



# **Questions / Contact:**



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Cell: (503)545-6324

Jeff.Moore@AmericanNational.com

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- imgfsc@AmericanNational.com

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- LiveAmericaTeam@AmericanNational.com
  - Andrea Castillo: Ext. # 2309